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[Handwritten Signature]

PATENTS

UNITED STATES PATENT AND TRADEMARK OFFICE

Application	: 10/729,805	Confirmation No. 1934
Applicants	: Richard Spear, Richard Fearn	
Filed	: December 5, 2003	
Art Unit	: 3611	
Examiner	: Cassandra Davis	
Customer No. :	29360	
Title:	Label Having Improved Aesthetic Appearance	

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action mailed on October 1, 2004, please amend the above-identified application as follows.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks / Arguments begin on page 7 of this paper.